Media data

HARROW TIMES

Harrow Times

harrowtimes.co.uk

Details

Published
Thursday

Type
Free

Format
Tabloid

Image area
320x259mm

STRONG local news coverage makes the Harrow Times a popular and trusted newspaper in the borough.

That engagement with the community ensures advertisers get a great response with the Times, whether in print or online.

Alongside the borough-wide news coverage, the paper boasts in-depth features, comprehensive arts and entertainments, a hugely popular competition page, and classified and situations vacant sections.

The vibrant website is updated throughout the day, seven days a week. It offers advertisers a choice of prominent display positions. It also hosts an e-edition, which is an electronic version of the printed product complete with links and other potential enhancements, such as video.

Key districts

HA1 1	HA2 9	HA3 8
HA1 2	HA3 0	HA3 9
HA1 4	HA3 5	HA5 4
HA2 7	HA3 6	HA5 5
HA2 8	HA3 7	HA7 2

Contacts

Switchboard
01923 216 216

Display
01923 216 211

Motors
01923 216 205

Property
01923 216 333

Recruitment
01923 235 375

Classified
01923 216 200

Letterbox leaflets
08444 772 323

File transfer
adfast.co.uk

Email
observerads@london.newsquest.co.uk

Address
Observer House, Caxton Court, Caxton Way, Watford Business Park, Watford, Hertfordshire WD18 8RJ

NEWSQUEST
North & East London

Part of the Newsquest London family of local newspapers and websites

79,449

Combined Unduplicated Audience
Telmar Oct 2011. Local adults only (see map).

43,011 77% Free
Circulation
ABC Jan to June 2011

33,253
Unique Users
Omniture Sept 2011

65,295
Readership
JICREG Oct 2011

130,892
Page Impressions
Omniture Sept 2011

Be wise when you advertise

ABC is an independent auditing service that gives you the peace of mind that the figures we provide are accurate and timely. JICREG is the Joint Industry Commission for Regional Press Research.
Telmar is media planning software used to deduplicate figures so individual readers aren't counted twice.

abc JICREG telmar

Demographics

IN PRINT		ONLINE	
Gender		**Gender**	
Male	47%	Male	41%
Female	53%	Female	59%
Age		**Age**	
15 to 24	12%	15 to 24	8%
25 to 34	18%	25 to 34	24%
35 to 44	19%	35 to 44	24%
45 to 54	18%	45 to 54	24%
55 to 64	14%	55 to 64	14%
65 to 74	10%	65+	6%
75+	9%		
Social grade		**Social grade**	
AB	37%	AB	54%
C1	31%	C1	28%
C2	17%	C2	9%
DE	15%	DE	10%